Vincent Caruana

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About Me

Hi there! I'm a New York-based Designer and **New Media Design BFA student** at **Rochester Institute of Technology (RIT)**. I specialize in **UI/UX design**, **industrial design**, **motion graphics** and **web development**.

Experience

Freelance Designer/ Developer
2023 - Present
- Designed and developed a custom website and visual identity for an online art and culture magazine.
- Designed and managed the development of original apparel while overseeing sales and client fulfillment.

Student Services Assistant | RIT College of Liberal Arts
Oct 2025 - Present
- Effectively managed communications and scheduling for faculty, staff, and students.

Deli Clerk | Wegmans Food Markets | Rochester, NY
Oct 2022 - Present
- Efficiently prepared deli products and delivered high-quality customer service.

Projects

Digital Pet Interface | New Media Design Interactive II
Figma, Interaction Design
- Developed a high fidelity interface where users manage a colony of creatures, focusing on intuitive design and interactive feedback.

AI Toybox Studio | RIT Creative Collision 2025 Event
AI, Physical Installation, Coding
- Collaboratively developed an interactive installation where users create physical compositions that are photographed then reimagined by an AI through themed filters.

Cactus & Poncho | RIT Beyond Fashion Runway 2025
Textile Design & Construction
- Designed, fabricated and modeled a runway look focused on creating non-traditional garments that evoked a sense of play.

Education

BFA New Media Design | RIT
Jan 2024 - May 2027

Skills

Digital Tools
- Adobe Creative Suite
  - After Effects
  - Premiere Pro
  - Illustrator
  - Photoshop
- Figma
- HTML/CSS/JS
- Google Gemini AI (Workflow Optimization/ Troubleshooting)

Industrial Design Skills
- Industrial Sewing
- Pattern Making
- Material Sourcing
- Tech Pack Creation

Soft Skills
- Design Thinking
- Project Management
- Communication
- Adaptability